



RX - Press release

RX Acquires Corp Events, owner of Big Data & AI Paris

Puteaux France and Richmond UK, 25/07/2023

[RX](#) today announced the acquisition of [Corp Events](#), owner and organizer of [Big Data & AI Paris](#) and [Big Data & AI Toronto](#) and organizer on behalf of the EuropIA Institute and SEMEC of the [World AI Cannes Festival](#) (WAICF).

Launched in 2012, Big Data & AI Paris is one of the leading data and AI events in France bringing together more than 200 brands and 15,000 professionals and experts across the data and AI sectors. The next edition of Big Data & AI Paris will take place on 25 and 26 September 2023 at the Palais des Congrès in Paris.

Big Data & AI Toronto will take place on October 18 and 19, 2023.

The World Artificial Intelligence Cannes Festival (WAICF) was launched in 2022 in partnership with the EuropIA Institute, the city of Cannes and the Palais des Festivals et des Congrès de Cannes - SEMEC. The next edition of WAICF will be held from February 8 to 10, 2024.

Commenting on the acquisition, Hugh Jones, global CEO of RX said: "This acquisition is part of our desire to build our business within the growing technology sector. In 2022 we acquired 3rd Street Group Ltd, owner of Big Data LDN (London). The Big Data LDN 2022 event reached over 10,000 attendees, up 10% on the previous year, and the record-breaking number of new exhibitors was a testament to the incredible dynamism of the data market. Earlier this year we announced the launch of [Data Universe](#) in New York, which will take place in April 2024. We're excited to be growing our portfolio with Corp Events and I look forward to working with the team."

Michel Filzi, President of RX France: "I am very pleased with this acquisition, which strengthens our presence in the new technologies sector and expands our portfolio of leading trade shows in fifteen different sectors in France. Through its expertise in the field, Corp Events has been able to create strong events and brands that we want to continue to develop. I am very excited for our teams to collaborate, and we look forward to welcoming the Corp Events teams to RX France."

Olivier Cadi, President of Corp Events: "The global big data and AI market continues to grow and revolutionize the business world in France and internationally. Joining RX France will allow us to grow these events by leveraging their technology platforms, global network and operational expertise. RX has always been a source of inspiration and professionalism for me. I started my career there and acquired solid expertise. With the contribution of a group like RX, we can now develop our events further. I look forward to our teams sharing their know-how and commitment to evolve our brands and products."



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About RX

[RX](#) serves the development of businesses, communities and individuals. We combine the power of face-to-face events with data and digital products that help our customers understand markets, research products and transact with more than 400 events in 22 countries and 43 industries. [RX France](#) organizes face-to-face, digital or hybrid events, leaders in fifteen different markets. Among the emblematic exhibitions of RX France and unmissable on a national and international level, are MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet* among others. Our events take place in France, Hong Kong, Italy, Mexico and the United States. [RX's](#) desire is to have a positive impact on society and create an inclusive work environment for all our employees. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.fr

* organized by SAFI, a subsidiary of RX France and Ateliers d'Art de France

About Corp Events

Organizer of high-level exhibitions and conferences mainly in the field of new technologies, Corp Events designs, produces and manages each year major events in France and internationally, including Big Data & AI Paris, Big Data & AI Toronto, the World AI Cannes Festival and Quantum Business Europe. By placing innovation and progress at the heart of our events, we support companies in their adoption of new technologies and in their transition to new markets. We provide our clients with a useful, broad-based source of information tailored to their challenges, the opportunity to share their innovations and a way to connect with growing ecosystems.

About RELX

RELX is a global provider of information-based analytics and decision tools for professional and business customers. RELX serves customers in more than 180 countries and has offices in about 40 countries. It employs more than 35,000 people over 40% of whom are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. *Note: Current market capitalisation can be found at <http://www.relx.com/investors>